



## 2019 Concert Program Sponsorship Ad Prices

**“Motown Revue”** is a 2-night concert event, and the Salinas High Music Association’s largest fundraiser of the year. The SHMA is a non-profit volunteer organization, which raises the funds to provide stewardship and strength to the music programs of Salinas High School, by funding scholarships and trips, defraying accompanist and music coach salaries, and much more.

### Business Ads

Ads will appear in 2 concert programs with the potential to reach over 1,600 concert attendees—an excellent deal for local businesses. Please take this opportunity to reach local customers and to support the young musicians at Salinas High and help maintain the integrity of this worthy program. We encourage you to feature Salinas High music students (past or present!) in your ads.

### Student Tribute Ads

Parents and family members may also submit “tribute” ads. The ad pricing is the same as shown below. You can provide a fully designed ad (with photo and message) or a digital photo of your student along with the tribute text to accompany the photo (and we’ll design it for you).

### Ad Pricing

Programs are 8 ½ by 11 inches, folded in half and stapled booklet style.

Allegro — Full-page ad (approx. 8¾ by 5¾ inches)	\$100
Andante — Half-page ad (approx. 4 by 5 inches)	\$50
Adagio — Quarter-page ad (approx. business card sized)	\$25

### Artwork

High-res digital images (jpg files, PDFs), camera-ready art or a business card should be supplied.

### Deadline

Friday, March 1<sup>st</sup>

### Contact

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