



Motown Revue

January 20, 2019

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To Whom It May Concern:

The Salinas High Music Association (SHMA) is a non-profit volunteer organization, which raises the funds to provide stewardship and strength to the music program of Salinas High School. The money we raise benefits instrumental and vocal music students by helping to fund scholarships and trips, defraying accompanist and music coach salaries, and much more.

Our largest concert fundraiser this year is “**Motown Revue**” — two nights of the Motown sound, performed entirely by Salinas High students from the Jazz band and vocal ensembles. It will be held on Thursday, March 7th and Saturday, March 9th at 7:00 PM in the Salinas High School Performing Arts Center.

We need your support to make this fundraising event a success. Your business can support the Salinas High Music Association by:

Making a donation

Purchasing a program ad (see attached)

Donating items to use as prizes in our raffle

Sponsoring our intermission by a donation of cookies, pastries or water to be sold

Attending the concert

As a cash donor or sponsor of our intermission refreshments or raffle prizes, your donation will be tax deductible. Your business will also be listed in the Motown Concert program under the following designations according to the value of the donation.

| | |
|-----------------------|----------------|
| \$200 or higher value | Platinum donor |
| \$100 to \$199 | Gold donor |
| \$ 50 to \$99 | Silver donor |
| \$ 25 to \$49 | Bronze |

On behalf of the Salinas High music students and the Salinas High School Music Association members, we thank you for your support and generosity.

Sincerely,

Attachment – 2019 Concert Program Ad Prices

**Salinas High Music
Association**

Making music possible at
Salinas High School

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